

FIG. 1 Preferred Embodiment Configuration

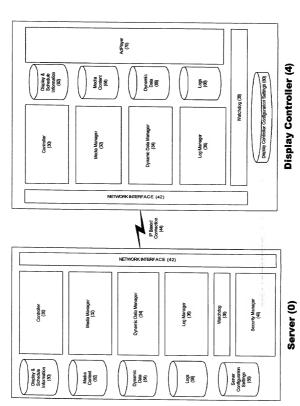


FIG. 2 - Logical Server / Display Controller Architecture

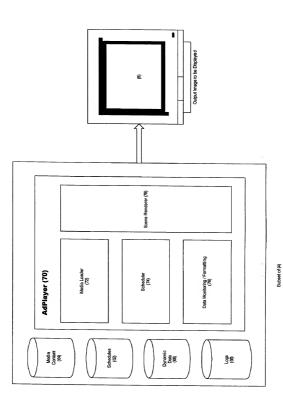


Fig 3 - AdPlayer Logical Diagram

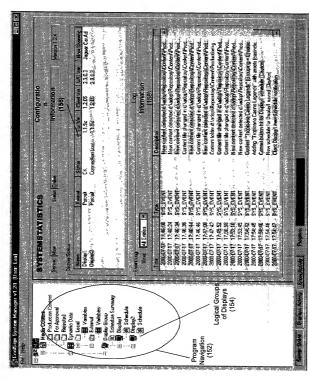


FIG. 4 Example of Interface Navigation, Configuration and Log

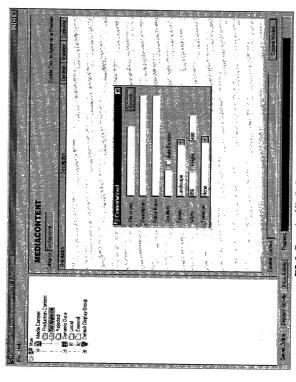


FIG. 5 - Example of Media Content and Content Creation Tool

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FIG 6 - Example of Media Content View

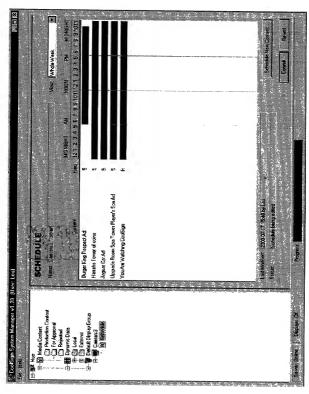


FIG 7 - Example of Scheduling View

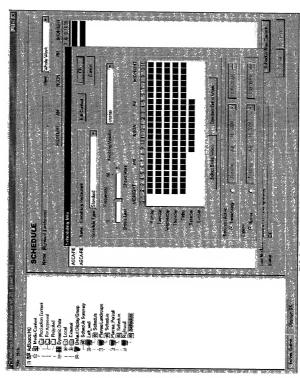


FIG 8 - Example of Standard Item Scheduling Addition

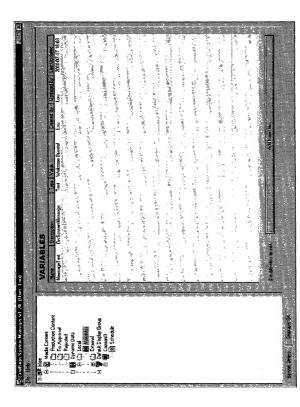


FIG. 9 - Example of Dynamic Data [Variables] View